



DEBBIE WEMYSS
FOUNDER
DW CONSULTING SOLUTIONS
LLC

WEBINAR INFORMATION:

DATE: JANUARY 19, 2021

TIME: 3:00PM EDT

REGISTRATION:

CLICK HERE:

<https://www.armapbtc.org/events/linkedin-why-it-matters>



LINKEDIN – WHY IT MATTERS

LinkedIn is the largest professional networking site on the Internet after 17 years of existence. As a powerful branding and marketing tool, LinkedIn members can build viable networks of target markets globally in every industry imaginable. Join Debbie Wemyss, Founder of DW Consulting Solutions, for an information-packed presentation and learn to:

- Have a keyword-optimized profile (and why)
- Build an effective network
- Engage without selling
- Do this using the Basic (free) Membership!

Q&A will follow the presentation and reference documents will be included.

A New Englander, Debbie Wemyss (weemz) currently lives in South Florida having enjoyed a 35yr career in PR, marketing, and fundraising for corporations and nonprofits. She Founded DW Consulting Solutions LLC in 2011 to fill a void in social media offering expert coaching on using LinkedIn as a powerful branding and marketing tool. DWCS now offers customized LinkedIn Coaching for Corporations, Individual Professionals, Professionals in Transition in addition to Live Webinars and Speaking Engagements worldwide. An active Board Member of the Alliance of Women Executives (AWE), Ms. Wemyss also donates coaching webinars to the students of Becker College in Worcester, MA, her alma mater. She is an avid fan of saltwater, sand, and golf courses. Disclaimer: Neither Debbie Wemyss or DW Consulting Solutions LLC is affiliated with or endorsed by LinkedIn® Corporation. <http://www.dwconsultingsolutions.com>

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